

FAQ'S

Question 3

Can our company sponsor a medical conference where an afternoon of golf is part of the agenda?

Abeda Williams replies

One needs to review the scientific / educational part of the agenda vs the time for other activities. The majority of the time should be on the educational aspects.

Have a transparent discussion with the organisers raising the concerns regards the golf and the optics thereof and request that they reconsider the agenda

Participants wanting to play golf – it should be at their expense and not part of the conference package

Should you consider sponsor of the medical conference, one needs to make it clear (preferably in writing) to the organisers / faculty that your sponsorship is only for the educational part and not for the social aspects.