

**FAQ'S**

**Question 32**

Is MCA endorsement via labels and high visibility on promo material permitted?

*Nicole Edelstein replies*

- Yes - MCA member companies may make use of the MCA logo by including it on their promotional material or items should they so choose, as a benefit of membership.
- However, it goes without saying that the promotional material or items on which the logo is used must be Code compliant, and that inclusion of the logo should not be used to sanction any material or item that would not be acceptable in terms of the Code.