

FAQ'S

Question 27

Is one allowed to put a sticker on the box of an S0 product advertising the promotional leaflet inside? The reason for my question is that it alters the design that is registered with the MCC (albeit a temporary sticker for a limited duration)

Nicola Brink replies

- A S0 product is a registered medicine with an MCC prescribed label
- You are **not permitted** to deface a medicine in any manner
- Putting a sticker on the product would deface it
- You are also not permitted to put a promotional leaflet inside the box of any medicine albeit in this instance you may advertise a S0 DTC